

"KVIC- REGP-(Gramodyog Rojgar Yojana)"

Project Profile on Gulkand

Introduction

Gulkand is a sweet made of rose petals. This is mainly used as an ingredient in paan to add more taste. Gulkand consists of glucose, vitamins etc. It is also having the medicinal value and hence Ayurvedic and Homeopathic doctors suggest Gulkand for energy and good health. **Raw materials** required for the Gulkand are Rose flowers, sugar, essence, cooking gas and tins of various sizes.

Process of Manufacture: In a vessel water and sugar are mixed and this solution is boiled till a thick sugar syrup is prepared. In this hot sugar syrup rose petals are added and mixed thoroughly till thick paste is formed. Essence is added for flavour to this paste when it gets cooled. This sweet semi paste is called Gulkand. This Gulkand is then packed in 250 gm, 300 gm and 1 KG TINS. **Market potential :** The demand of gulkand is based on the consumption of betel leaves. The number of paan consumers, is increasing day by day and hence gulkand is having good market potential. A12

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1 **Name of the Product :** **Gulkand**

2 **Project Cost :**

a Capital Expenditure

Land : **Own**

Workshed in sq.ft On rent Rs. **24,000.00**

Equipment : Rs. **50,000.00**

Gas Stove, Aluminium vessels, Big spoons, & Misc. items

Total Capital Expenditure Rs. **74,000.00**

b Working Capital Rs. **80,000.00**

TOTAL PROJECT COST : Rs. **154,000.00**

3 **Estimated Annual Production Capacity:**

(Rs. in 000)

| Sr.No. | Particulars | Capacity in No.. | Rate Rs | Total Value |
|--------------|-------------|------------------|-------------|---------------|
| 1 | Gulkand | 0.00 | 0.00 | 485.36 |
| TOTAL | | 0.00 | 0.00 | 485.36 |

4 **Raw Material** : Rs. **100,000.00**

5 **Labels and Packing Material** : Rs. **10,000.00**

6 **Wages (Skilled & Unskilled)** : Rs. **96,000.00**

7 **Salaries** : Rs. **120,000.00**

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|----|-----------------------------|---|-----|------------|
| 8 | Administrative Expenses | : | Rs. | 75,000.00 |
| 9 | Overheads | : | Rs. | 60,000.00 |
| 10 | Miscellaneous Expenses | : | Rs. | 4,000.00 |
| 11 | Depreciation | : | Rs. | 6,200.00 |
| 12 | Insurance | : | Rs. | 740.00 |
| 13 | Interest (As per the PLR) | | | |
| | a. C.E.Loan | : | Rs. | 9,620.00 |
| | b. W.C.Loan | : | Rs. | 10,400.00 |
| | Total Interest | | Rs. | 20,020.00 |
| 14 | Working Capital Requirement | : | | |
| | Fixed Cost | | Rs. | 209,360.00 |
| | Variable Cost | | Rs. | 276,400.00 |
| | Requirement of WC per Cycle | | Rs. | 80,960.00 |

15 Cost Analysis

| Sr.No. | Particulars | Capacity Utilization(Rs in '000) | | | |
|--------|----------------------|----------------------------------|--------|--------|--------|
| | | 100% | 60% | 70% | 80% |
| 1 | Fixed Cost | 209.36 | 125.62 | 146.55 | 167.49 |
| 2 | Variable Cost | 276.00 | 165.60 | 193.20 | 220.80 |
| 3 | Cost of Production | 485.36 | 291.22 | 339.75 | 360.69 |
| 4 | Projected Sales | 750.00 | 450.00 | 525.00 | 600.00 |
| 5 | Gross Surplus | 264.64 | 158.78 | 185.25 | 211.71 |
| 6 | Expected Net Surplus | 258.00 | 153.00 | 179.00 | 206.00 |

- Note :
1. All figures mentioned above are only indicative.
 2. If the investment on Building is replaced by Rental then
 - a. Total Cost of Project will be reduced.
 - b. Profitability will be increased.
 - c. Interest on C.E.will be reduced.